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"VALA Agency endeavors to redefine value creation in both domestic and international businesses through the application of innovative ideas in branding, marketing communications, market research, and targeted advertising, while maintaining a results-oriented approach.

We firmly believe that no project should be deemed insignificant. With our commitment to providing strategic consultancy, comprehensive research, efficient time management, and, most importantly, prudent guidance in your investments, we aim to consistently generate added value, ensuring your unwavering loyalty to VALA indefinitely.

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## Inspiring Creativity, Achieving Milestones

At Vala, we believe that creativity is a powerful catalyst for achieving remarkable milestones. By encouraging and inspiring creativity, we enable our team and clients to think beyond conventional solutions and explore new possibilities. We celebrate the process of ideation, encouraging fresh perspectives and ideas that lead to breakthrough innovations. Through this commitment to creativity, we aim to achieve significant milestones, both for our clients and ourselves, setting new benchmarks and driving success. We believe that by igniting the spark of creativity, we can unlock untapped potential and achieve extraordinary results that exceed expectations, ultimately making a lasting impact in the projects we undertake.

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We take pride in being trusted by over 200 brands, a testament to our commitment to delivering exceptional services and achieving remarkable results. Our long-lasting partnerships reflect our dedication to professionalism, creativity, and excellence in consistently exceeding expectations and fostering successful collaborations.

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MORTEZA AMIRI  
CEO



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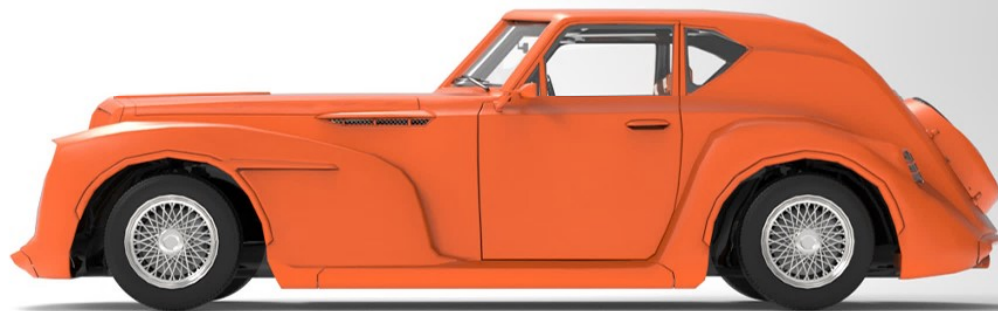


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**READY TO FLY ?**



**THIS CAR IS FOR VALA.**  
WE ARE GOING TO START FLYING WITH THIS CAR.



YOUR BRAND WITHOUT **VALA**



# ART WORKS

An artwork is a physical object that may have an aesthetic and/or conceptual value. This could be a painting, a sculpture, a photograph, an installation, a drawing, a collage, etc.







The importance of artwork in food industry advertising is inevitable. In this product range, no matter how tempting the advertisement is, it will have a better result in selling it.



The desire to use such techniques is much more than work. The customer sees the product in the right place!

Also in the advertisements of tea and other drinks...



Simulation in this technique should be realistic!





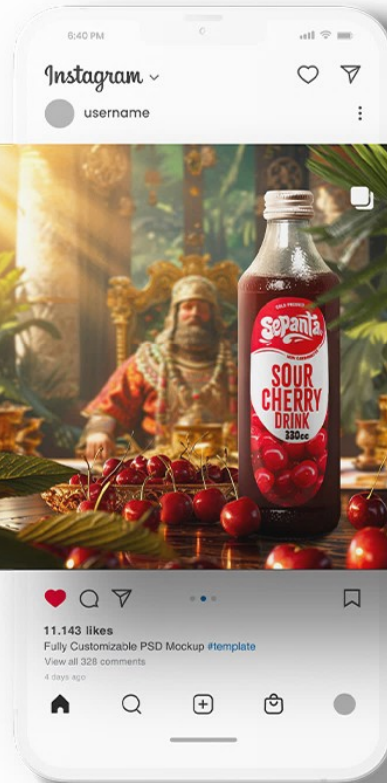




We also use artworks in social media posts





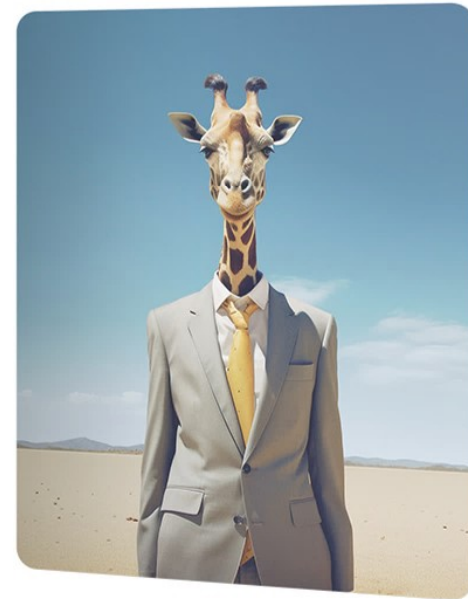




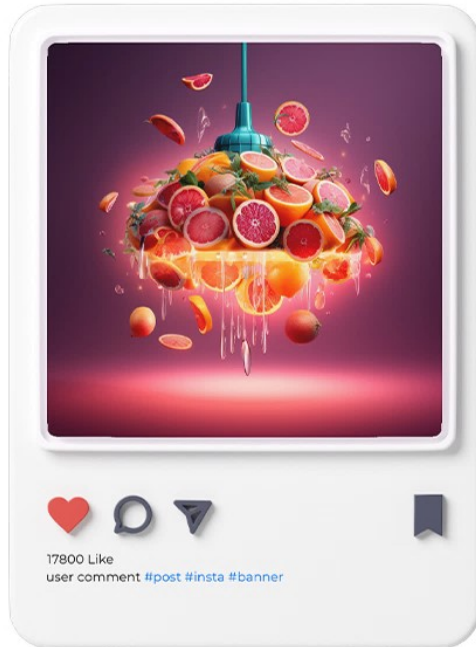




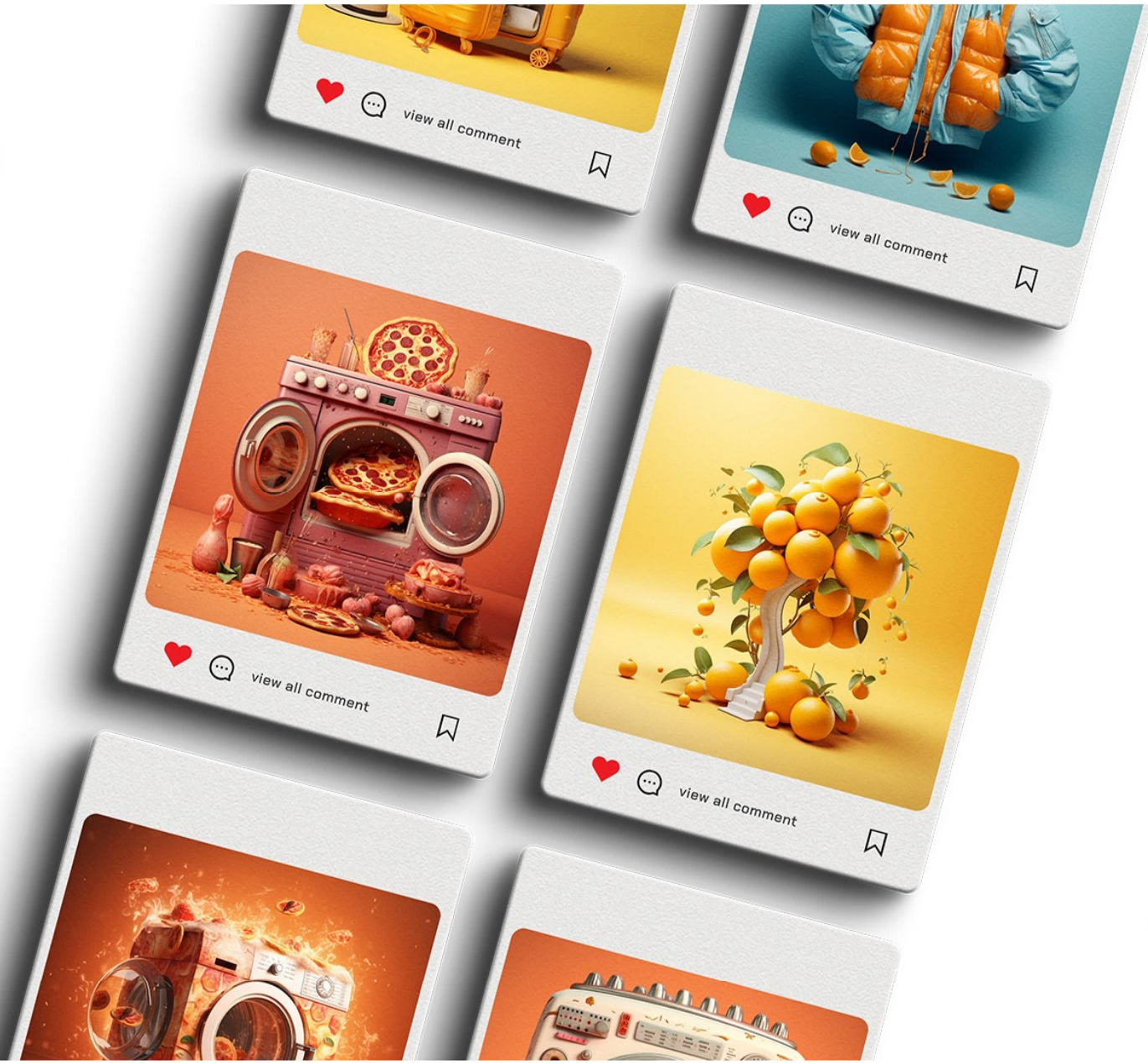






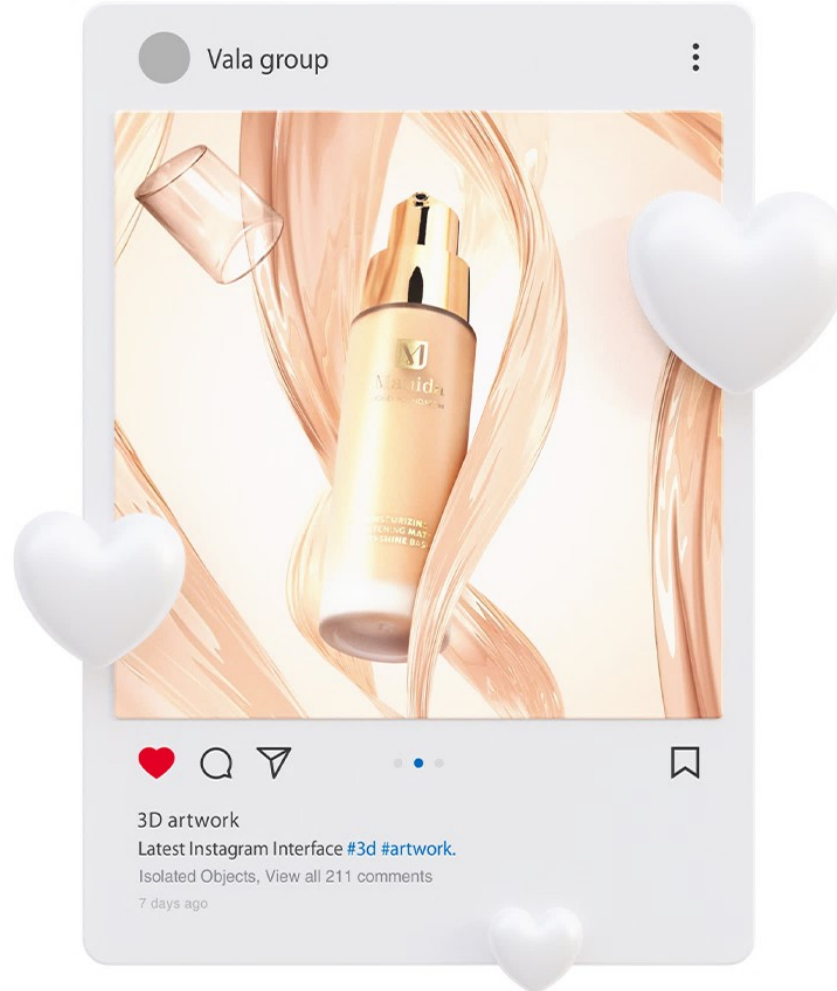




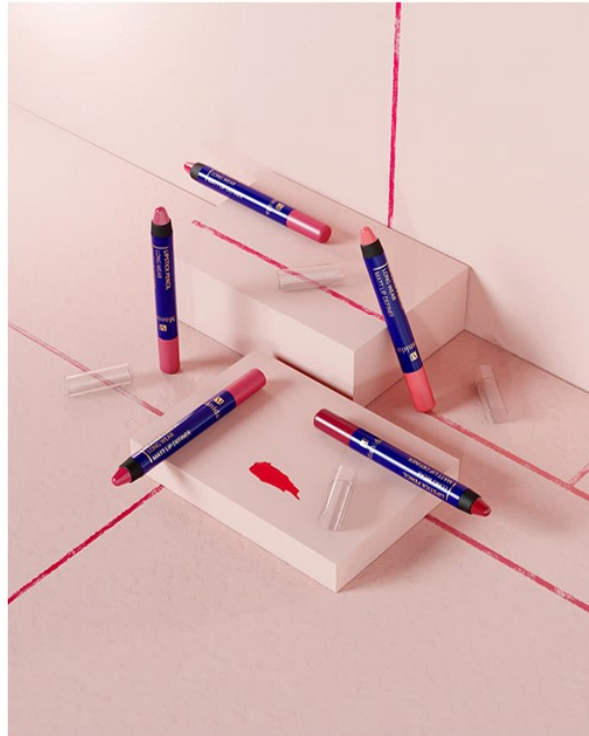




# 3D ART WORKS





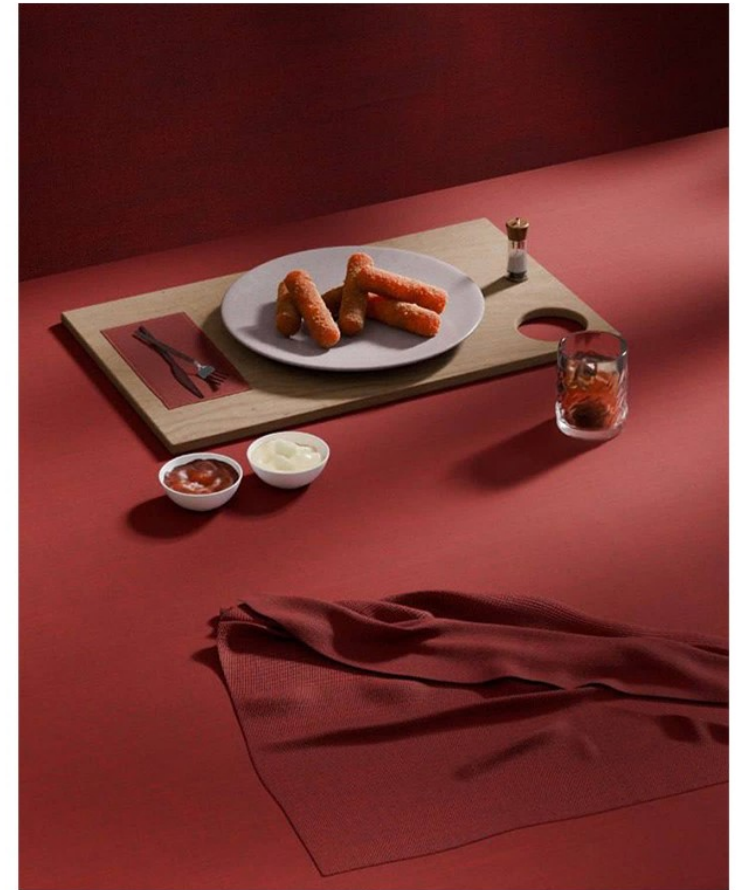












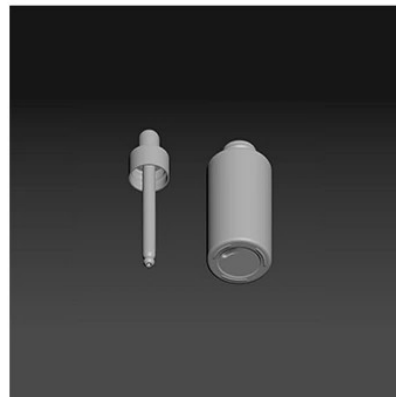
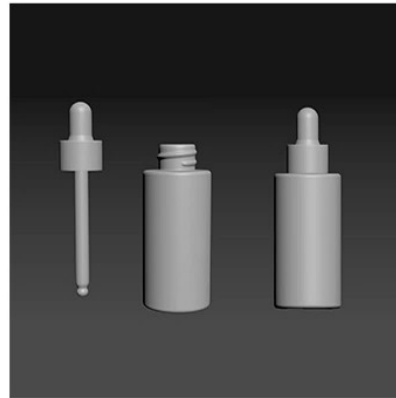


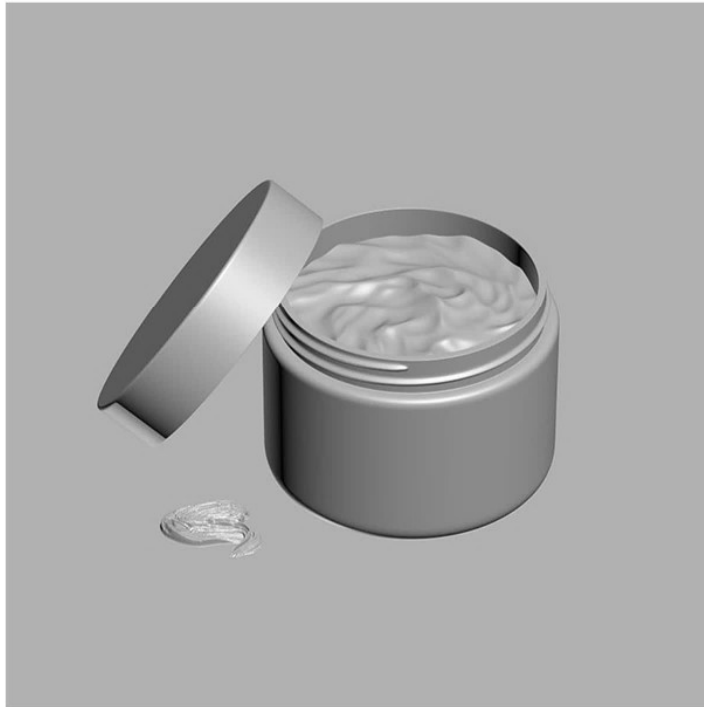




## 3D MODELING

3D modeling is the process of creating 3D objects using specialized software. These models can be staged with other visual effects to create entire scenes for still imagery or animation. Anybody can get started in 3D modeling with the right tools. Explore Substance 3D.











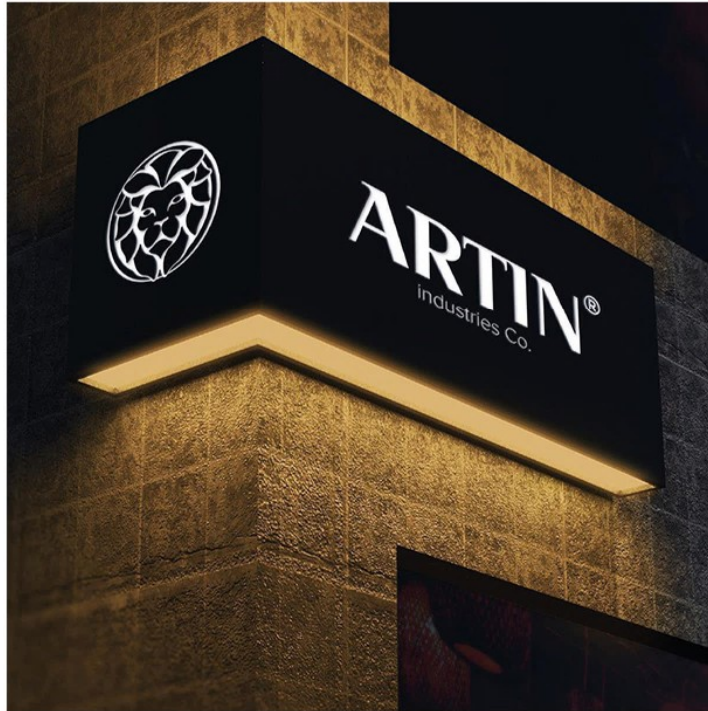
## PACKAGING

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## BILLBOARD

The world of art is constantly evolving, and in recent years, billboard art has been at the forefront of this evolution. Billboard art is a form of public art that utilizes billboards as its medium. It has a rich history, and its use has been growing in popularity in the contemporary art scene

## BILLBOARD

Billboard design is a unique channel that can reach thousands of drivers a day, or just an important few. Your billboard can point future customers to your venue or leave them with a memorable piece of information.











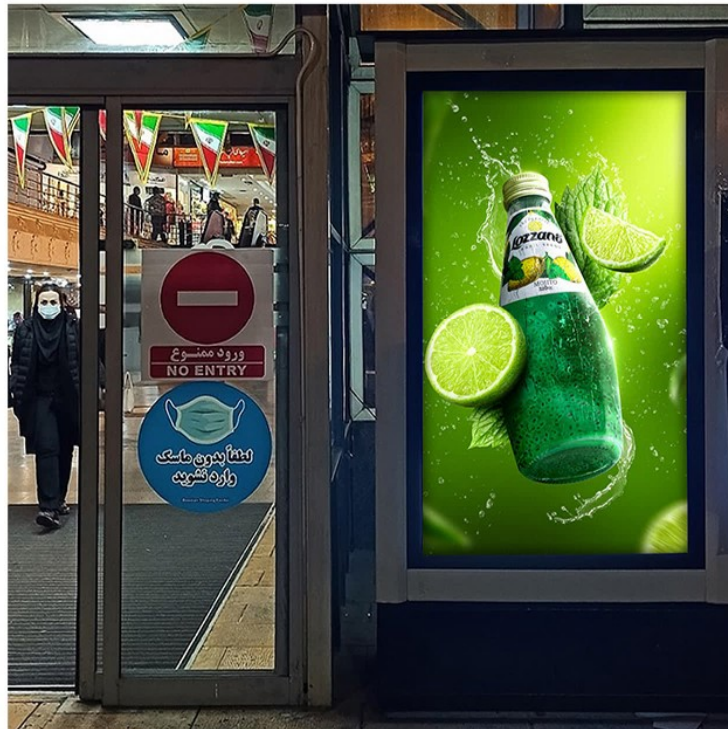


Billboards present large advertisements to passing pedestrians and drivers. Typically brands use billboards to build their brands or to push for their new products



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The goal of billboard graphic design is to create an eye-catching, attention-grabbing visual that will draw the attention of potential customers. With the help of a skilled designer, businesses can create visuals that will help them reach their target audience more effectively.



**BILLBOARD 57**

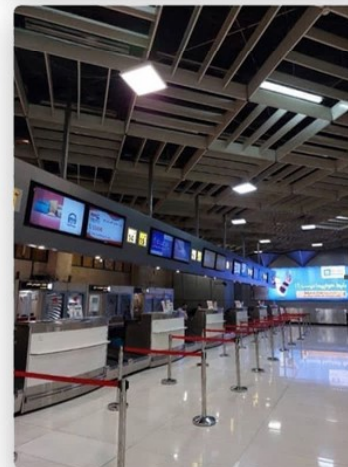
**مستر بلیط** **mrblit** با قابلیت رزرو خودکار مستر بلیط وقتی موجود شد واست می گیریم **بلیط هواپیما نیست؟!!**



**مستر بلیط** **mrblit**

**بلیط هواپیما نیست؟!!**

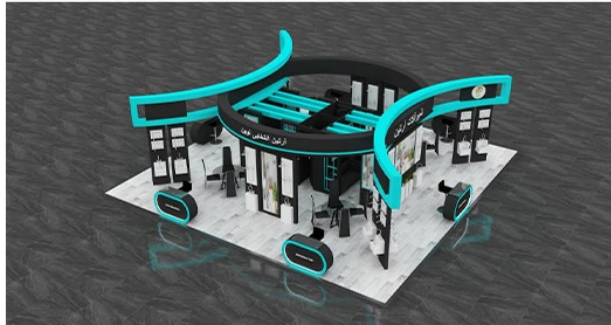
با قابلیت رزرو خودکار مستر بلیط وقتی موجود شد واست می گیریم

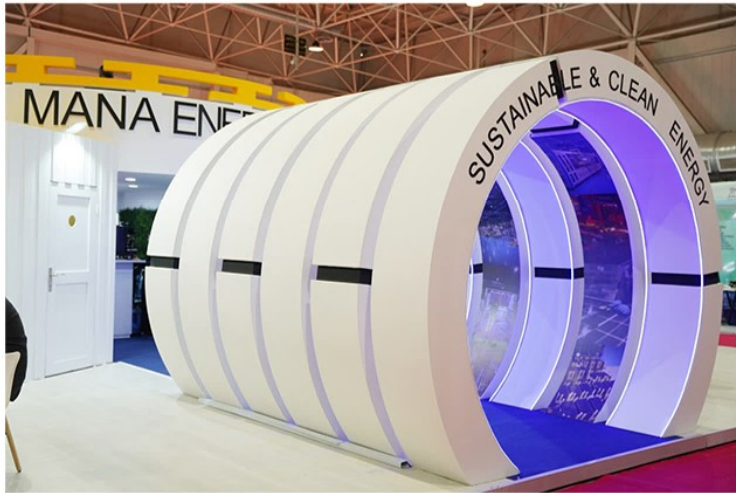


## EXHIBITION

An art exhibition is traditionally the space in which art objects (in the most general sense) meet an audience. The exhibit is universally understood to be for some temporary period unless, as is occasionally true, it is stated to be a "permanent exhibition".







Some of the most famous examples are arguably the biennale of Venice, Documenta in Kassel, and the Whitney Biennial. And last but not least, we have the art fair exhibitions. In this case, the show takes place at a booth during an art fair.



The importance of exhibitions allows you to reach a larger audience and promote your product or service. Depending on the industry, exhibitors can hold exhibitions to gather business feedback before introducing their products to the public.

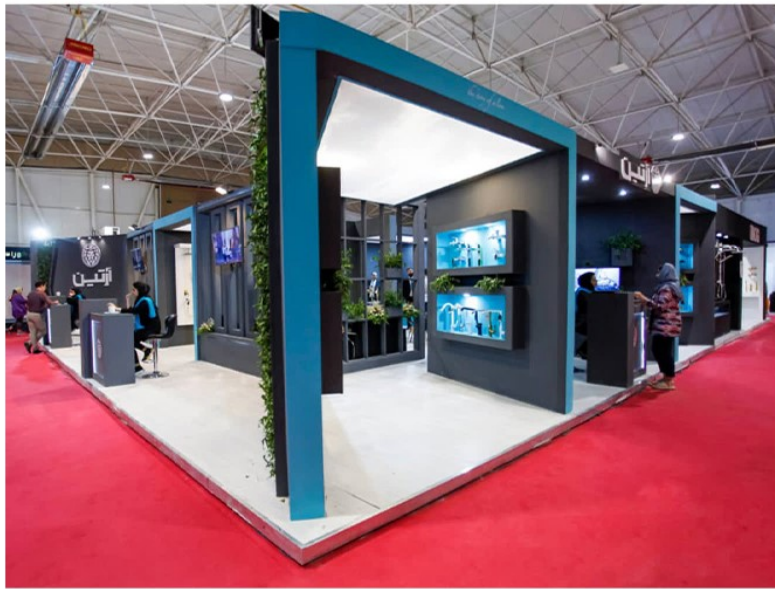


REDMI NOTE 9S  
AI QUAD CAMERA









## P.O.S.M

POSM is an acronym, and its full form is Point of Sale Marketing or Point of Sale Materials and is used to display and promote products at the shelf in brick and mortar stores. POSM contain different types of materials, installations, and tools from anything such as free-standing displays to promotional 'dump bins'.





POSM stands for Point of Sale Materials. This refers to all the point of sale marketing materials used to grab attention and showcase your products or services. These include poster and sign holders, display stands, and even digital POSM.



**P.O.S.M 68**



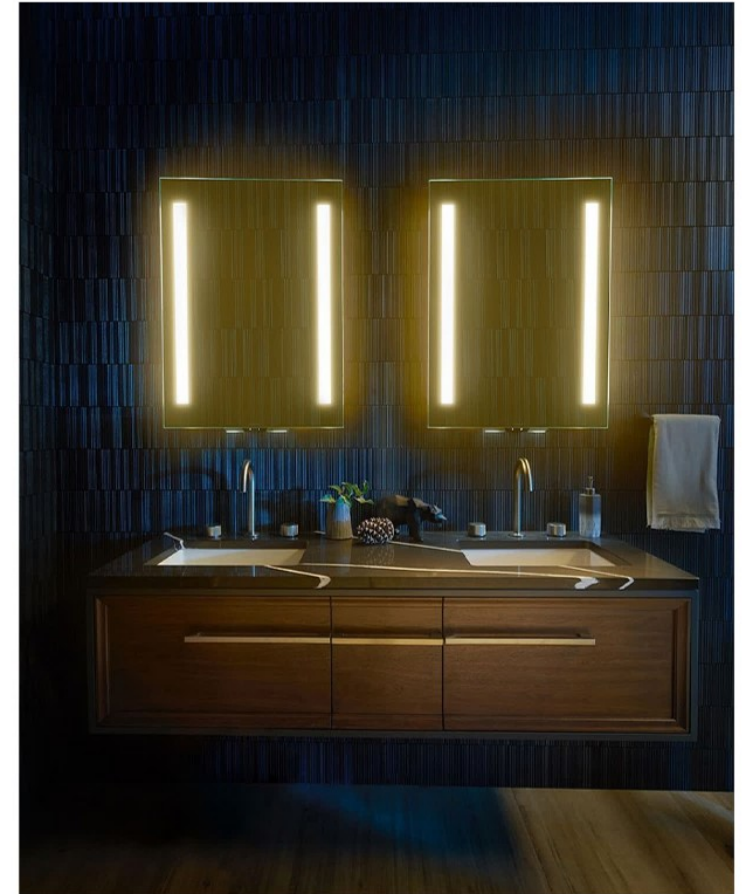


**P.O.S.M 70**



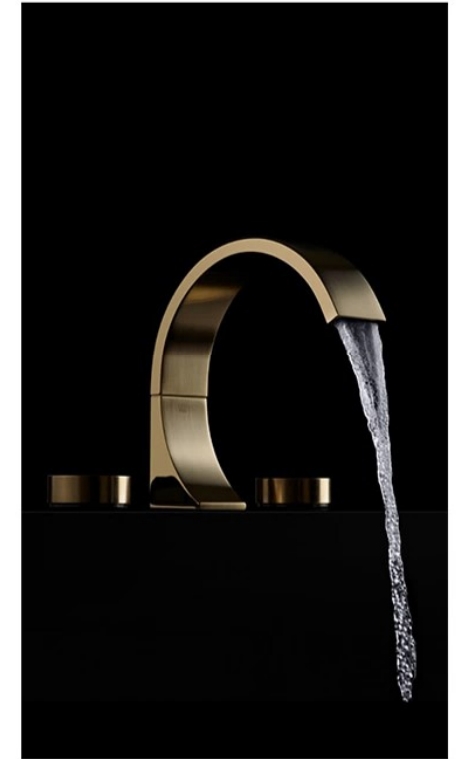
## PHOTOGRAPHY

The word Photography literally means 'drawing with light', which derives from the Greek photo, meaning light and graph, meaning to draw.





Photography as an art form arose from advancements in technology which allowed photographers to manipulate their images to fit their artistic expression. Photographers are able to drastically change the outcome of an image through choosing various cameras, lenses, film, and the framing and timing of a shot.









Photography art is photographs that have been created to be seen as artworks. They have been developed specially for creative expression, not for a commercial brief. They are rare and collectible and can be exhibited like other forms of artwork.





Photography is a medium that has multiple subject placements. It is used as an art medium, in journalism, in advertising, the fashion industry, and we use it to personally document our lives. It is one, if not the most, pervasive form of documentation in the world.





Thank you for your time!

